

**SJMB Board Meeting Minutes**  
March 21, 2016

**Opening**

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The monthly meeting of the San Jose Metropolitan Band Board of Directors was called to order on Monday, March 21, 2016, at 6:31 by David Brown.  
The meeting was held at Obi Studio, 320 Piercy Road, San Jose, CA.

**Attendees**

**2015-2016 Board Membership**

X	Dave Brown, President	X	Jack Bois, MAL
X	Kent Thomas, Treasurer		Theresa Pelkey, MAL
X	Erika Garmers, Secretary	X	Katie McKee, MAL
X	Greg Bergantz, Musical Director	X	David Thompson, MAL
	Dionne Clabaugh, Marketing Director/Concerts	X	Sarah Thornton, MAL
	April Hixson-Goldsmith, Librarian		

Also in attendance: Tami Bois

**Approval of Minutes dated February 22, 2016.**

Changes: NONE

Motion made by: Jack Bois

Second: David Thompson

Motion to accept minutes as submitted carried.

**Treasurer's Report**

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1. Electronic copies of the Treasurer's Report and Annual Budget are filed in the "Drive" section of the Board's Google Mail account. See these reports for our bank balances, etc.

Of note:

Matching funds from Texas Instruments (\$1,749)

Obi Grant usually received in March.

Dave Brown: Intel is working on a proposed policy to match donations and volunteer hours of retired employees up to \$5000. They are voting on this proposal and claim it will be retroactive. Kent suggests we wait to do the Obi donation until the policy is officially in place.

\* Dave will wait for Intel to finalize the policy before making his donation.

\* Sign lease now.

Concert venue reservations are in process or completed.

**Concert Report**

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**Future Concert Dates**

Applications have been submitted for Mission City, and the spring date can be cancelled if we schedule a different venue. McAfee/Adrian indicated that something should probably free up for a Spring concert.

Gabe Garcia: Los Gatos Memorial Park – wants a contract to play, awaiting signed response from them.

**May 7<sup>th</sup> Concert Report – Great Love Themes**

Kent would like Dave or Greg to push the concert at the rehearsal

All else is coming together. Ticket sales are low.

## **Approval of Treasurer Report dated March 21, 2016:**

Changes: None

Motion made by Jack Bois: 2<sup>nd</sup> Katie McKee .

Motion to accept the Treasurer's Report as submitted carried.

## **Other Action Items**

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### **Old Business**

*DONE: ACB paperwork submitted*

*SUCCESS: \* Instrument "Petting Zoo":*

*CONSIDER IN FUTURE: Alternative Concert Venues: We are using known venues for next year.*

*DONE: Potential Concert Dates: Booked for Fall 2016 and Spring 2017.*

### **Business for next board meeting (carried over from February)**

1) Dionne to come up with potential Fall 2017 concert dates. Will explore Mariachi and associated dancer costs at Mexican Heritage.

2) Theresa will discuss at next board meeting: Instrument donation project.

### **New Business**

1) Two members not comfortable selling their tickets on the internet, they want tickets in hand to sell. Kent says there is a way to work around people without internet access, and not having to issue tickets to them as "comp", or having the band initially cover the cost. Kent offers to work with these members. Suggestion made for possible SJMB ticket vouchers that people could turn in at WillCall and get a ticket. But, this still involves possible over-sales.

2) Overflow parking at concerts: Dave attended the Arts Council Seminar. The suggestion from them was to use Uber at a remote/alternate parking site. This option did not seem viable for us.

Jack suggests better informed patrons and signage for the extra parking at Mission City. Put information on the ticket or website or both. There have been just enough people that it has become a problem.

3) Arts Council also reports that 75% of the people who come to an event, based on nation-wide reports, will never come back to your future events. 80% go to only one group's performances. 32-34% of adults even attend artistic events.

Kent says very little repeats from GoldStar.

- Do we know who our "fan base" is? We have a VBO database, so we can email those with promotion for future concerts. We should capture this information, and cater to the "gold circle" (non family member) patrons.
- ACTION: Kent/Dionne to look into possible information available on VBO.
- Why do people come back to our concerts? And how do we use the patron data to encourage return visits?
- ACTION: Katie/Erika compile a list of addresses from VBO (Kent/Dionne), and emails from previous concerts.

4) Plan on dress rehearsal on May 6<sup>th</sup>. Dave to block out time for Obi, Greg to ask band.

5) We elect a new board in June: It is time to start thinking about the nominating committee. Erika will coordinate the nominations. Tami raised a concern about the number of people on the board not meeting the wording in the By Laws.

NEXT MONTH DISCUSSION: Members vs. Donors vs. Patrons. Who stays on roster, who gets emails regarding band events (parties)?

### **Closing**

Motion to adjourn made at 7:26 p.m. by Sarah Thornton

Minutes recorded by Erika Garmers