

SJMB Board Meeting Minutes

October 16, 2017

Opening

The monthly meeting of the San Jose Metropolitan Band Board of Directors was called to order on Monday, October 16th, 2017 at 6:34pm by Becky Rambow Bishop.

The meeting was held at Obi Studio, 320 Piercy Road, San Jose, CA.

Attendees

X	Greg Bergantz, Musical Director	X	Kay Saito Shafi, MAL
X	Becky Rambow Bishop, President	X	Ron May-Pumphrey, MAL
X	Erika Garmers, Treasurer	X	Randy Adams, MAL
X	Jessica McCormick, Secretary	X	Dave Brown, MAL
X	Jack Bois, MAL	X	Dave Luetger, MAL

Mark Bishop (webmaster) in attendance.

Erika motions to accept September minutes.

Dave Seconds.

Passed.

Treasurer's report:

Payment on Mexican Heritage plaza \$3k

SVAC cleared SJMB payment

New 501c3 # forthcoming

Dave Brown motions to accept.

Dave Luetger seconds

Passed.

Old business:

Rotary

- Grant forthcoming
- Kelly Park summer concert approved
- Randy to provide location specs

26 tickets sold: 15 adult, 11 senior

more small flyers ordered

drops to be arranged for people desiring flyers

45-minute pre-concert talk 2-m in lobby with John Santos

- Saturday John links to music we will be playing

setup 2nd FB event for pre-concert talk

Noon Arts & Lectures approves and supports pre-talk

Looking for interviewer

Volunteer to record pre-concert talk?

Susannah Greenwood to announce post-concert survey

Survey gauges audience interest and impact

Also taking post-concert video testimonials

Buy ad spaces & promotions

Facebook

Instagram

Twitter

Asking Santos to promote concert to his network

- he is not interested in being MC

- not staying for concert

Dave working on notes for concert

Photo booth for intermission? Pre-concert?

Refreshments for pre-concert talk?

Caterers can set up tables. Seating for 75.

CATERING

Cafe Prima Vera (\$5500, full service)

Encouraging guests to stand & mingle

Caterers will walk around with hors d'oeuvres

175 - 200 guests

Ron moves to approve catering budget

Jack seconds

Further discussion - Becky to forward info to board; ask caterers to provide pre-concert food

Ron mentions KDFC's arts outreach. Jessica to contact.

Randy

- checking newsletters for promotional options

- concern for paid vs free events

- promote pre/concert separately

- can distribute tickets on scholarship basis

- contact council district newsletters

Send tickets to senior centers

Will-call window set-up

Ron motion to adjourn.

Erika seconds

Becky approves