

## SJMB Board Meeting Minutes

May 16, 2016

### Opening

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The monthly meeting of the San Jose Metropolitan Band Board of Directors was called to order on Monday, May 16, 2016, at 6:37 by David Brown.

The meeting was held at Obi Studio, 320 Piercy Road, San Jose, CA.

### Attendees

#### 2015-2016 Board Membership

X	Dave Brown, President		Jack Bois, MAL
X	Kent Thomas, Treasurer		Theresa Pelkey, MAL
X	Erika Garmers, Secretary		Katie McKee, MAL
X	Greg Bergantz, Musical Director	X	David Thompson, MAL
X	Dionne Clabaugh, Marketing Director/Concerts	X	Sarah Thornton, MAL
	April Hixson-Goldsmith, Librarian		

Also in attendance:

### Approval of Minutes dated April 18, 2016.

Changes: NONE

Motion made by: David Thompson

Second: Kent Thomas

Motion to accept minutes as submitted carried.

### Treasurer's Report

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1. Electronic copies of the Treasurer's Report and Annual Budget are filed in the "Drive" section of the Board's Google Mail account. See these reports for our bank balances, etc.

#### Of note:

Signed copy of Memorial Day concert contract received.

Slightly behind on Income vs. Budget, due to waiting for the David Brown grant and Matching from Intel.

Did receive Intel grant for volunteer hours.

#### Action Items

- KENT to see if we need to play The National Anthem for Memorial Day (yes for SVAE)
- KENT and ERIKA to resolve Transition of Treasurer by end of the term

### Concert Report

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#### May 7<sup>th</sup> financial report:

Seat Count was 347, but sold only 312. Why the discrepancy? Usually we have fewer attendees than tickets sold, and this concert was the opposite.

Sold 61 seats at the door.

Overall it was a financially successful concert.

#### Discussion

Can we find a better way to do a seat count. "Selfie" of the crowd? Low light photo ability is a concern.

#### Potential Eddie Daniels Concert:

\* Motion to go forward in pursuit of Eddie Daniels for a concert in mid March of 2017 and possible clinic Made by Erika Garmers, Seconded by Sarah Thornton. Motion passed.

### **Discussion (re Eddie Daniels)**

Could we get a %-age of his CD sales. Not typically.

Mr. Daniels is 4 times more expensive than Vizzutti and Baadsvik. He doesn't quite have the marketability of the Candian Brass, but Kent estimates that it would be work to sell the tickets, and ticket price would have to be \$28.53 to break even. (for reference Vizzutti was half that)

### **Marketing**

Ticket sales might be increased by providing the band with a greater understanding the pieces being played, and soloist background.

Having ¼ sheet advertisements instead of full page flyers for band members to possibly carry around and hand out to friends. Band members have requested something more portable. The back side could have our website, and concert ticket purchase URL.

- Suggestion was made to try this ¼ sheet ad in small quantities for our fall concert.

### **Action Items**

- GREG to check on availability for Mr. Daniels for a concert and a clinic
- KENT/DIONNE Try to get March dates from McAfee for a Sunday on March 12 or 18 based on Greg's input.

### **Upcoming Concerts:**

Memorial Day, SVAE, 4<sup>th</sup> of July Parade.

### **Action Items**

- TREASURER and DAVE need to deal with straw and trailer for the July 4<sup>th</sup> Parade.

### **Approval of Treasurer Report dated April 18, 2016:**

Changes: None

Motion made by Dionne Clabaugh: 2<sup>nd</sup> Sarah Thornton .

Motion to accept the Treasurer's Report as submitted carried.

### **Other Items**

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**Board elections** : Who are going to be the officers, how many "member at large" positions?

Erika presented the sections of the bylaws that pertain to number of officers and board members. Noted that there are a number of items in the bylaws that are not currently being followed, and pointed out that the Librarian and Marketing Director are listed as "officers".

### **ByLaws**

DAVE requested we schedule a NON Monday meeting at Obi in JUNE to discuss Bylaws.

- **Thursday June 30<sup>th</sup> 7:30 pm.**

David Thompson believes he has a hard copy of the ByLaws. He will provide what he has to Erika.

### **Current Board Election Status**

Add a position(?) of Concert Production/Marketing Director (KENT will take on this role)

- Kent needs to train a leader, and will train that person between the Fall and Spring concerts.
- Dave would take over in March of 2017

Becky Rambow Bishop has expressed interest in being Interim President as of March 2017.

Secretary Position (NEED)

Erika to get a list of those interested in running for the board as Member's at Large, or officer positions. Bio's will be sent out to the band membership, and the election will take place at the June 6<sup>th</sup> rehearsal.

### **Closing**

Motion to adjourn made at 7:27pm by Dave Brown.

Minutes recorded by Erika Garmers